



For Immediate Release
14 April 2016
Press Contact: Hilary Sama
Phone: +1 202 828 9102
hsama@transatlanticbusiness.org

PRESS RELEASE

TABC Press Release on Final Adoption of General Data Protection Regulation

Brussels – TABC welcomes the European Parliament's final adoption of the General Data Protection Regulation (GDPR) today, 14 April. TABC asks that EU Member States and Data Protection Agencies engage closely with business as the implementation phase begins and consider GDPR implementation in the larger context of the Digital Single Market (DSM). TABC members on both sides of the Atlantic stand at the ready to assist the Commission and DPAs through appropriate channels of comment and consultation.

Further, in light of the continuing review of the EU-U.S. Privacy Shield, we urge both sides to continue working constructively toward adopting and implementing an agreement that will foster a predictable and productive transatlantic business environment that enables both data flows and compliance with applicable data protection requirements.

###

The Trans-Atlantic Business Council (TABC) is a cross-sectoral business association representing global companies headquartered in the U.S. and EU. TABC works with companies across multiple sectors and policy levels, including the strategic level with the Trans-Atlantic Business Dialogue (TABD), a program which brings together C-suite executives and high level government officials. TABC stands out as the only transatlantic business organization uniquely placed to provide one voice for EU and U.S. companies on international trade and investment issues.

Brussels & Washington
www.transatlanticbusiness.org

Promoting a barrier-free transatlantic market that contributes to economic growth, innovation and security.